

Prompt engineering is
the art of
communicating with
AI effectively in order
to unlock its full
potential.



Check out Tips



Google's Prompt Engineering Framework

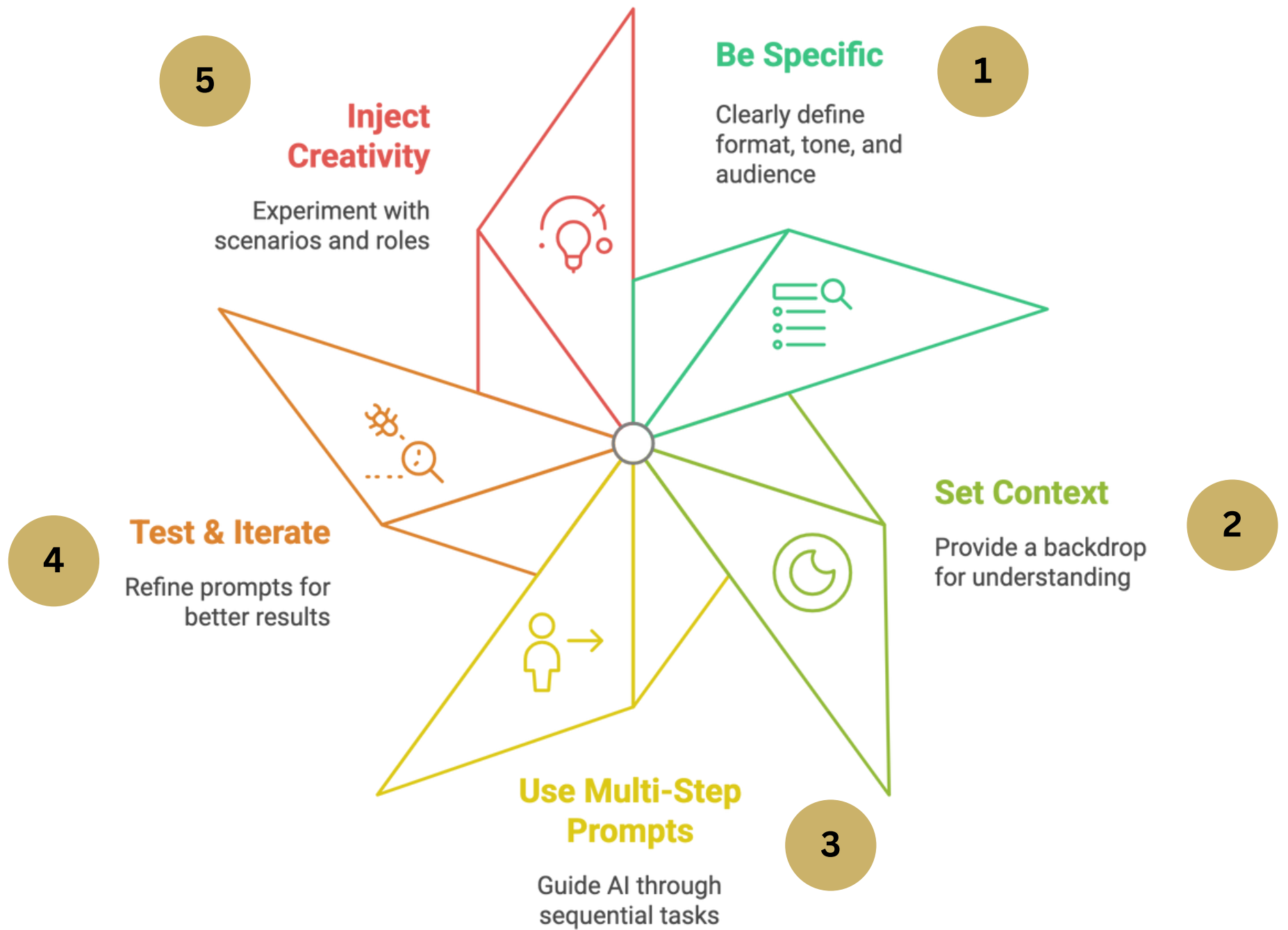
1. Thoughtfully = Task
2. Create = Context
3. Really = References
4. Excellent = Evaluate
5. Inputs = Iterate



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Mastering Prompt Engineering



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1

Be Specific: Avoid vague requests. Spell out the format, tone, and audience.



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2

Set Context: Provide a clear backdrop.

Example: “Explain in layman’s terms for a non-technical audience.”

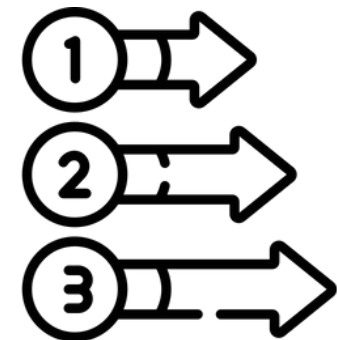


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3

Use Multi-Step Prompts:
Guide the AI step-by-step.
For example, “First identify key risks, then suggest mitigation strategies.”

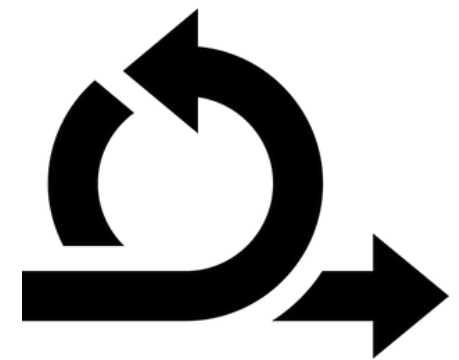


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4

Test & Iterate: Don't settle for the first result. Refine and optimize your prompts.



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5

Be creative & give roles to the AI model: Experiment with scenarios or roles like, “Act as a marketing expert creating a campaign for Gen Z.”



Hope this was helpful!